



**ASSOCIATION OF
UNIVERSITY
RESEARCH
PARKS**

Creating Communities of Innovation

AURP 2009 WASHINGTON SUMMIT SPONSORSHIP OFFERINGS

Grand Hyatt Washington, Washington, D.C. February 26, 2009



Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking industry news, and trends in park development:

Visit www.aurp.net

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FACTS



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The Association of University Research Parks (AURP) is a 22-year-old professional association of university related research and science parks. AURP's mission is to promote and support the development of university research and science parks worldwide.

AURP's membership includes planned and operating parks, many of which contain technology incubators. A variety of university, governmental, not-for-profit and private companies interested in the development and operation of high technology economic development projects comprise AURP's membership.

WHAT IS A RESEARCH PARK?

AURP defines a university research park as a property-based venture, which has:

- Existing or planned land and buildings designed primarily for private and public research and development facilities, high technology and science based companies, and support services
- A contractual and/or formal ownership or operational relationship with one or more universities or other institutions of higher education and science research
- A role in promoting research and development by the university in partnership with industry, assisting in the growth of new venture, and promoting economic development
- A role in aiding the transfer of technology and business skills between the university and industry teams.
- A role in promoting technology-led economic development for the community or region.

ABOUT RESEARCH PARKS IN THE UNITED STATES AND CANADA:

- University research parks in the United States and Canada encompass more than 47,000 acres and include 124 million square feet of space
- At full build out, these research parks will include 275 million square feet of space
- More than 300,000 workers in North America work in a university research park
- Every core job in a research park generates an average of 2.57 jobs in the economy

UPCOMING 2009 AURP EVENTS:

AURP 2009 Washington Summit Meeting February 26 in Washington, D.C.

BioParks 2009 May 16 in Atlanta, Georgia

2009 Annual Conference October 21-23 in Vancouver, British Columbia

THREE EASY WAYS TO CONFIRM YOUR SPONSORSHIP TODAY:

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936 Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net <<http://www.aurp.net>>

For more information, contact Vickie Palmer, AURP Events Manager at (520) 529-2524 or vickiepalmer@aurp.net.

**GET THE LATEST INFORMATION ABOUT MEMBERSHIP BENEFITS, REGIONAL MEETINGS,
SPONSORSHIP OPPORTUNITIES, BREAKING INDUSTRY NEWS, AND TRENDS IN PARK DEVELOPMENT:
VISIT WWW.AURP.NET**

2009 AURP WASHINGTON SUMMIT SPONSORSHIP OPPORTUNITIES

FEBRUARY 26TH AT THE GRAND HYATT WASHINGTON, WASHINGTON, D.C.



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The AURP Washington Summit Sponsorship opportunities offer organizations the opportunity to network with global leaders in the research, science and tech park field. Explore and evaluate the nature of research parks in the United States as part of the national innovation system. Make your commit to support now for this important AURP Washington Summit.

ALL LEVELS OF THE WASHINGTON SUMMIT PROGRAM INCLUDE:

VIP Privileges

Acknowledgment from the podium at opening and closing sessions

Invitation to AURP Board Dinners & VIP Reception

Visibility On-Site at The Washington Summit

Company logo and description in Conference Program

Signage recognition at sponsored event and throughout meeting

Logo and recognition in all conference marketing materials

AURP Web

Communications Benefits

Logo and link on AURP website (138,316 average hits per month & 67% increase in unique visitors over previous year)

Electronic mailing list of AURP members

Electronic mailing list of registrants for Washington Summit

Media

Special news release recognition

PLATINUM LEVEL 2009 AURP WASHINGTON SUMMIT

Platinum Level Sponsors commit an investment of \$15,000 to support the AURP Washington 2009.

Benefits Specific to The Platinum Level Include:

- Conference Registrations for up to four representatives
- Recognition as the Sponsor of the Opening Reception
- AURP Electronic Newsletter – Banner advertisement 2 times/year

GOLD LEVEL 2009 AURP WASHINGTON SUMMIT

Gold Level Sponsors commit an investment of \$10,000 to support the AURP Washington 2009.

Benefits Specific to The Gold Level Include:

- Conference Registrations for up to four representatives
- Recognition as the Sponsor of Luncheon
- AURP Electronic Newsletter – Banner advertisement 2 times/year

SILVER LEVEL 2009 AURP WASHINGTON SUMMIT

Silver Level Sponsors commit an investment of \$5,000 to support the AURP Washington 2009.

Benefits Specific to The Silver Level Include:

- Conference Registrations for up to two representatives
- Recognition as Sponsor of either: Continental Breakfast or Refreshment Break

BRONZE LEVEL 2009 AURP WASHINGTON SUMMIT

Bronze Level Sponsors commit an investment of \$3,000 to support the AURP Washington 2009.

Benefits Specific to The Bronze Level Include:

- Conference Registrations for one representatives
- Recognition as Sponsor of Conference Program

ASSOCIATION OF UNIVERSITY RESEARCH PARKS 2009 AURP WASHINGTON SUMMIT SPONSORSHIP
2009 AURP WASHINGTON SUMMIT SPONSORSHIP AGREEMENT FORM

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this sponsorship form.

ORGANIZATION/COMPANY NAME:

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

SPONSOR COMMITMENT

Sign me up! I want to confirm my support of 2009 AURP Washington Summit as a sponsor:

Please check the appropriate box:

- Platinum Conference Sponsor (\$15,000)
- Gold Conference Sponsor (\$10,000)
- Silver Conference Sponsor (\$5,000)
- Bronze Conference Sponsor (\$3,000)

PAYMENT INFORMATION:

I have enclosed Check # _____
in the amount of \$ _____

CONFIRM YOUR SPONSORSHIP TODAY

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936
Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net

For more information Contact the AURP Office at (520) 529-2521.

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servant and employees from any and all such losses, damages, and claims. Please note your signifies acceptance of all terms and conditions of exhibiting.

Signature: _____

Date: _____

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