



**ASSOCIATION OF
UNIVERSITY
RESEARCH
PARKS**

Creating Communities of Innovation

AURP 2009 ANNUAL CORPORATE PARTNER PROGRAM



Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking industry news, and trends in park development:

Visit www.aurp.net

AURP 6262 N. Swan Rd., Ste. 100 · Tucson, AZ 85718 · P 520.529.2521 F 520.529.2499

FACTS



**ASSOCIATION OF
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The Association of University Research Parks (AURP) is a 22-year-old professional association of university related research and science parks. AURP's mission is to promote and support the development of university research and science parks worldwide.

AURP's membership includes planned and operating parks, many of which contain technology incubators. A variety of university, governmental, not-for-profit and private companies interested in the development and operation of high technology economic development projects comprise AURP's membership.

WHAT IS A RESEARCH PARK?

AURP defines a university research park as a property-based venture, which has:

- Existing or planned land and buildings designed primarily for private and public research and development facilities, high technology and science based companies, and support services
- A contractual and/or formal ownership or operational relationship with one or more universities or other institutions of higher education and science research
- A role in promoting research and development by the university in partnership with industry, assisting in the growth of new venture, and promoting economic development
- A role in aiding the transfer of technology and business skills between the university and industry teams.
- A role in promoting technology-led economic development for the community or region.

ABOUT RESEARCH PARKS IN THE UNITED STATES AND CANADA:

- University research parks in the United States and Canada encompass more than 47,000 acres and include 124 million square feet of space
- At full build out, these research parks will include 275 million square feet of space
- More than 300,000 workers in North America work in a university research park
- Every core job in a research park generates an average of 2.57 jobs in the economy

UPCOMING 2009 AURP EVENTS:

AURP 2009 Washington Summit Meeting February 26 in Washington, D.C.

BioParks 2009 May 16 in Atlanta, Georgia

2009 Annual Conference October 21-23 in Vancouver, British Columbia

THREE EASY WAYS TO CONFIRM YOUR SPONSORSHIP TODAY:

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936 Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net <<http://www.aurp.net>>

For more information, contact Vickie Palmer, AURP Events Manager at (520) 529-2524 or vickiepalmer@aurp.net.

**GET THE LATEST INFORMATION ABOUT MEMBERSHIP BENEFITS, REGIONAL MEETINGS,
SPONSORSHIP OPPORTUNITIES, BREAKING INDUSTRY NEWS, AND TRENDS IN PARK DEVELOPMENT:
VISIT WWW.AURP.NET**

2009 ANNUAL CORPORATE PARTNERSHIP PROGRAM



Creating Communities of Innovation

BE A VISIBLE AURP PARTNER OF INNOVATION FOR 2009!

The **AURP Annual Corporate Partnership Program** offers select companies the opportunity to participate in advancing its work of bringing scientific and technological progress into being and to the marketplace for an entire year. By participating as an AURP Partner of this leading professional organization at the Diamond, Platinum, Gold, or Silver level during the calendar year 2009 you demonstrate, to a vital audience, your commitment to purposeful research or development that will lead world economies into the future.

AURP Annual Corporate Partnership offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.

BENEFITS FOR ANNUAL PARTNERSHIP INCLUDE:

- AURP Membership recognized at the Sustaining Level
- Seven individuals to receive AURP publications and mailings.
- Research park name and web site link included on AURP home page.
- and so much more.
- Invitation to AURP Board Dinners & VIP Receptions
- Exhibit Space at Annual Meeting
- Signage – Individual Corporate Banners and Regular Signage at all AURP events
- Logo on conference web sites
- AURP home page link to corporate sponsor's website for the entire year (138,816 average hits per month & 67% increase in unique visitors over previous years)
- Electronic mailing list of AURP members
- Electronic mailing list of registrants for all AURP national events (2009 Washington Summit; BioParks 2009, and the 2009 Annual Conference)

AURP DIAMOND LEVEL PARTNERS

Diamond Level Corporate Partners commit an investment of \$50,000 to support AURP during 2009.

Visibility at major AURP Conferences (2-3 per year)

- Opportunity to sponsor 4 quarterly webinars (on topics such as innovation, knowledge partnership creation, park development, or other topics of mutual interest to the sponsor and AURP)
- Recognition as a Sponsor of Annual Conference Awards Luncheon
- Opportunity for a keynote presentation at Annual Meeting
- Meeting Registrations (4 per conference)
- Full-page, color advertising space in Conference Programs

AURP web communications benefits

- AURP Electronic Newsletter – Banner advertisement 6 times/year

AURP PLATINUM LEVEL PARTNERS

Platinum Level Corporate Partners commit an investment of \$25,000 to support AURP during 2009.

Recognition of this sponsorship includes visibility at major AURP Conference (2-3 per year):

- Recognition as a Sponsor of Annual Conference Reception
- Priority attention to serve as a speaker or moderator at any AURP conference
- Meeting Registrations (4 per conference)
- Full-page, color advertising space in Conference Programs

AURP web communications benefits

- AURP Electronic Newsletter – Banner advertisement 4 times/year

AURP GOLD LEVEL PARTNERS

Gold Level Corporate Partners commit an investment of \$15,000 to support AURP during 2009.

Recognition of this sponsorship includes visibility at major AURP Conference (2-3 per year):

- Meeting Registrations (3 per conference)
- Recognition as sponsor of AURP Keynote Speaker
- Half-page, color advertising space in Conference Programs

AURP SILVER LEVEL PARTNERS

Silver Level Corporate Partners commit an investment of \$7,500 to support AURP during 2009.

Recognition of this sponsorship includes visibility at major AURP Conference (2-3 per year):

- Meeting Registrations (2 per conference)
- Quarter-page, color advertising space in Conference Programs
- Recognition as sponsor of printed conference program

AURP web communications benefits

- AURP Electronic Newsletter – Banner advertisement 4 times/year

ASSOCIATION OF UNIVERSITY RESEARCH PARKS 2009 AURP ANNUAL CORPORATE PARTNERSHIP PROGRAM
2009 AURP ANNUAL CORPORATE PARTNERSHIP PROGRAM AGREEMENT FORM

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

ORGANIZATION/COMPANY NAME:

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

PARTNER COMMITMENT

Sign me up! I want to confirm my support as a 2009 AURP Annual Corporate Partner:

Please check the appropriate box:

- Diamond Corporate Partner (\$50,000)
- Platinum Corporate Partner (\$25,000)
- Gold Corporate Partner (\$15,000)
- Silver Corporate Partner (\$7,500)

PAYMENT INFORMATION:

I have enclosed Check # _____
in the amount of \$ _____

CONFIRM YOUR PARTNERSHIP TODAY

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936
Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net

For more information Contact the AURP Office at (520) 529-2521.

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