



**ASSOCIATION OF  
UNIVERSITY  
RESEARCH  
PARKS**

*Creating Communities of Innovation*

# **AURP BIOPARKS 2009 SPONSORSHIP OFFERINGS**

Westin Peachtree Hotel, Atlanta, Georgia May 15-16, 2009



Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking industry news, and trends in park development:

Visit [www.aurp.net](http://www.aurp.net)

AURP 6262 N. Swan Rd., Ste. 100 · Tucson, AZ 85718 · P 520.529.2521 F 520.529.2499

# FACTS



**ASSOCIATION OF  
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*Creating Communities of Innovation*

The Association of University Research Parks (AURP) is a 22-year-old professional association of university related research and science parks. AURP's mission is to promote and support the development of university research and science parks worldwide.

AURP's membership includes planned and operating parks, many of which contain technology incubators. A variety of university, governmental, not-for-profit and private companies interested in the development and operation of high technology economic development projects comprise AURP's membership.

## **WHAT IS A RESEARCH PARK?**

**AURP defines a university research park as a property-based venture, which has:**

- Existing or planned land and buildings designed primarily for private and public research and development facilities, high technology and science based companies, and support services
- A contractual and/or formal ownership or operational relationship with one or more universities or other institutions of higher education and science research
- A role in promoting research and development by the university in partnership with industry, assisting in the growth of new venture, and promoting economic development
- A role in aiding the transfer of technology and business skills between the university and industry teams.
- A role in promoting technology-led economic development for the community or region.

## **ABOUT RESEARCH PARKS IN THE UNITED STATES AND CANADA:**

- University research parks in the United States and Canada encompass more than 47,000 acres and include 124 million square feet of space
- At full build out, these research parks will include 275 million square feet of space
- More than 300,000 workers in North America work in a university research park
- Every core job in a research park generates an average of 2.57 jobs in the economy

## **UPCOMING 2009 AURP EVENTS:**

**AURP 2009 Washington Summit Meeting** February 26 in Washington, D.C.

**BioParks 2009** May 16 in Atlanta, Georgia

**2009 Annual Conference** October 21-23 in Vancouver, British Columbia

## **THREE EASY WAYS TO CONFIRM YOUR SPONSORSHIP TODAY:**

**By mail to:** AURP (c/o Wachovia Bank), Lockbox #758936 Baltimore, MD 21275-8936

**By fax to:** (520) 529-2499

**On-line:** [www.aurp.net](http://www.aurp.net) <<http://www.aurp.net>>

**For more information, contact** Vickie Palmer, AURP Events Manager at (520) 529-2524 or [vickiepalmer@aurp.net](mailto:vickiepalmer@aurp.net).

**GET THE LATEST INFORMATION ABOUT MEMBERSHIP BENEFITS, REGIONAL MEETINGS,  
SPONSORSHIP OPPORTUNITIES, BREAKING INDUSTRY NEWS, AND TRENDS IN PARK DEVELOPMENT:  
VISIT [WWW.AURP.NET](http://WWW.AURP.NET)**

# AURP BIOPARKS 2009 SPONSORSHIP OPPORTUNITIES

MAY 16TH AT THE WESTIN PEACHTREE PLAZA, ATLANTA, GEORGIA



The AURP BioParks Sponsorship opportunities offer industry leaders the opportunity to network with colleagues representing major global biotechnology centers, explore and evaluate the nature of research parks in the United States as part of the national innovation system. Make your commit now to support this important BioParks 2009 event.

## ALL LEVELS OF THE BIOPARKS SPONSORSHIP PROGRAM INCLUDE:

### VIP Privileges

Acknowledgment from the podium at opening and closing sessions

Invitation to AURP Board Dinners & VIP Reception

### Visibility On-Site at BioParks 2009

Company logo and description in Conference Program

Signage recognition at sponsored event and throughout meeting

Logo and recognition in all conference marketing materials

### AURP Web

#### Communications Benefits

Logo and link on AURP website (138,316 average hits per month & 67% increase in unique visitors over previous year)

Electronic mailing list of AURP members

Electronic mailing list of registrants for Bio Parks

### Media

Special news release recognition

### DIAMOND LEVEL BIOPARKS SPONSOR

Diamond Level Sponsors commit an investment of \$25,000 to support BioParks 2009.

#### Benefits Specific to The Diamond Level Include:

- Conference Registrations for up to five representatives
- Priority attention to serve as speaker or moderator at BioParks
- Full-page advertisement in Conference Program
- Recognition as the Sponsor of the Opening Keynote Speaker
- AURP Electronic Newsletter – Three banner advertisements

### PLATINUM LEVEL BIOPARKS SPONSOR

Platinum Level Sponsors commit an investment of \$10,000 to support BioParks 2009.

#### Benefits Specific to The Platinum Level Include:

- Conference Registrations for up to four representatives
- Priority attention to serve as speaker or moderator at BioParks
- Full-page advertisement in Conference Program
- Recognition as the Sponsor of the Tote Bag or identified item
- AURP Electronic Newsletter – Two banner advertisements

### GOLD LEVEL BIOPARKS SPONSOR

Gold Level Sponsors commit an investment of \$7,500 to support BioParks 2009.

#### Benefits Specific to The Gold Level Include:

- Conference Registrations for up to three representatives
- Half-page advertisement in Conference Program
- Recognition as the Sponsor of Conference Audio Visual
- AURP Electronic Newsletter – One banner advertisement

### SILVER LEVEL BIOPARKS SPONSOR

Silver Level Sponsors commit an investment of \$5,000 to support BioParks 2009.

#### Benefits Specific to The Silver Level Include:

- Conference Registrations for up to two representatives
- Quarter-page advertisement in Conference Program
- Recognition as Sponsor of Refreshment Break

### BRONZE LEVEL BIOPARKS SPONSOR

Bronze Level Sponsors commit an investment of \$2,500 to support BioParks 2009.

#### Benefits Specific to The Bronze Level Include:

- Conference Registrations for one representative
- Recognition as Sponsor of Tour Transportation

# ASSOCIATION OF UNIVERSITY RESEARCH PARKS BIOPARKS 2009 SPONSORSHIP

## BIOPARKS 2009 SPONSORSHIP AGREEMENT FORM

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this sponsorship form.

### ORGANIZATION/COMPANY NAME:

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

### SPONSOR COMMITMENT

Sign me up! I want to confirm my support of BioParks 2009 as a sponsor:

Please check the appropriate box:

- Diamond Conference Sponsor (\$25,000)
- Platinum Conference Sponsor (\$10,000)
- Gold Conference Sponsor (\$7,500)
- Silver Conference Sponsor (\$5,000)
- Bronze Conference Sponsor (\$2,500)

### PAYMENT INFORMATION:

I have enclosed Check # \_\_\_\_\_

in the amount of \$ \_\_\_\_\_

### CONFIRM YOUR SPONSORSHIP TODAY

**By mail to:** AURP (c/o Wachovia Bank), Lockbox #758936  
Baltimore, MD 21275-8936

**By fax to:** (520) 529-2499

**On-line:** [www.aurp.net](http://www.aurp.net)

**For more information** Contact the AURP Office at (520) 529-2521.

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servant and employees from any and all such losses, damages, and claims. Please note your signifies acceptance of all terms and conditions of exhibiting.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# 2009 BOARD OF DIRECTORS



ASSOCIATION OF  
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Creating Communities of Innovation

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