



**ASSOCIATION OF
UNIVERSITY
RESEARCH
PARKS**

Creating Communities of Innovation

AURP 2009 CONFERENCE SPONSORSHIP OFFERINGS

Westin Bayshore Resort, Vancouver, British Columbia October 21-23, 2009



Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking industry news, and trends in park development:

Visit www.aurp.net

AURP 6262 N. Swan Rd., Ste. 100 · Tucson, AZ 85718 · P 520.529.2521 F 520.529.2499

FACTS



**ASSOCIATION OF
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The Association of University Research Parks (AURP) is a 22-year-old professional association of university related research and science parks. AURP's mission is to promote and support the development of university research and science parks worldwide.

AURP's membership includes planned and operating parks, many of which contain technology incubators. A variety of university, governmental, not-for-profit and private companies interested in the development and operation of high technology economic development projects comprise AURP's membership.

WHAT IS A RESEARCH PARK?

AURP defines a university research park as a property-based venture, which has:

- Existing or planned land and buildings designed primarily for private and public research and development facilities, high technology and science based companies, and support services
- A contractual and/or formal ownership or operational relationship with one or more universities or other institutions of higher education and science research
- A role in promoting research and development by the university in partnership with industry, assisting in the growth of new venture, and promoting economic development
- A role in aiding the transfer of technology and business skills between the university and industry teams.
- A role in promoting technology-led economic development for the community or region.

ABOUT RESEARCH PARKS IN THE UNITED STATES AND CANADA:

- University research parks in the United States and Canada encompass more than 47,000 acres and include 124 million square feet of space
- At full build out, these research parks will include 275 million square feet of space
- More than 300,000 workers in North America work in a university research park
- Every core job in a research park generates an average of 2.57 jobs in the economy

UPCOMING 2009 AURP EVENTS:

AURP 2009 Washington Summit Meeting February 26 in Washington, D.C.

BioParks 2009 May 16 in Atlanta, Georgia

2009 Annual Conference October 21-23 in Vancouver, British Columbia

THREE EASY WAYS TO CONFIRM YOUR SPONSORSHIP TODAY:

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936 Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net <<http://www.aurp.net>>

For more information, contact Vickie Palmer, AURP Events Manager at (520) 529-2524 or vickiepalmer@aurp.net.

**GET THE LATEST INFORMATION ABOUT MEMBERSHIP BENEFITS, REGIONAL MEETINGS,
SPONSORSHIP OPPORTUNITIES, BREAKING INDUSTRY NEWS, AND TRENDS IN PARK DEVELOPMENT:
VISIT WWW.AURP.NET**

2009 AURP ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



OCTOBER 21ST – 23RD AT THE WESTIN BAYSHORE HOTEL, VANCOUVER, BRITISH COLUMBIA

The AURP Annual Conference Sponsorship opportunities offer corporations the opportunity to be recognized at the Annual Conference as a major contributor to the success of the organization with a prominent presence at this event and in all AURP conference-marketing publications. Research Park Industry Leaders at this conference will:

- Meet and Network with colleagues representing major research parks and technology incubators with top-level expertise
- Experience stimulating panel discussions
- Hear speakers at the leading edge of the research park industry's evolution
- Enjoy all that Vancouver has to offer!

ALL LEVELS OF ANNUAL CONFERENCE SPONSORSHIP INCLUDE:

Visibility at The Annual Conference

- Exhibit Space with priority placement
- Invitation to AURP Board Dinner & VIP Reception
- Company logo and description in the meeting program
- Logo on conference web site and in all marketing materials
- Signage recognition at sponsored event and throughout meeting

AURP Web Communications Benefits

- AURP link to Annual Conference Sponsor's website (138,316 average hits per month & 67% increase in unique visitors over previous year)
- Electronic mailing list of AURP members
- Electronic mailing list of registrants for Annual Conference
- Special news release recognition

DIAMOND LEVEL SPONSOR

Diamond Level Sponsors commit an investment of \$25,000 to support the 2009 AURP Annual Conference.

Benefits Specific to The Diamond Level Include:

- Meeting Registrations for up to five representatives
- Priority attention to serve as speaker or moderator at conference
- Full-page, color advertising space in Conference Program
- Recognition as the Sponsor of the Annual Conference Awards Luncheon or Breakfast
- AURP Electronic Newsletter – Banner advertisement 3 times/year

PLATINUM LEVEL SPONSOR

Platinum Level Sponsors commit an investment of \$10,000 to support the 2009 AURP Annual Conference.

Benefits Specific to The Platinum Level include:

- Meeting Registrations for up to four representatives
- Priority attention to serve as speaker or moderator at conference
- Full-page, color advertising space in Conference Program
- Recognition as the Sponsor of the Luncheon
- AURP Electronic Newsletter – Banner advertisement 3 times/year

GOLD LEVEL SPONSOR

Gold Level Sponsors commit an investment of \$7,500 to support the 2009 AURP Annual Conference.

Benefits Specific to The Gold Level Include:

- Meeting Registrations for up to three representatives
- Half-page, color advertising space in Conference Program
- Recognition as the Sponsor of the Tote Bag or Audio Visual
- AURP Electronic Newsletter – Banner advertisement 2 times/year

SILVER LEVEL SPONSOR

Silver Level Sponsors commit an investment of \$5,000 to support the 2009 AURP Annual Conference.

Benefits Specific to The Silver Level Include:

- Meeting Registrations for up to two representatives
- Quarter-page, color advertising space in Conference Program
- Recognition as the Sponsor of either Continental Breakfast or Refreshment Breaks
- AURP Electronic Newsletter – Banner advertisement 1 time/year

BRONZE LEVEL SPONSOR

Bronze Level Sponsors commit an investment of \$2,500 to support the 2009 AURP Annual Conference.

Benefits Specific to The Bronze Level Include:

- Meeting Registration for up to one representative
- Recognition as the Sponsor of either Tour Transportation or another identified item

ASSOCIATION OF UNIVERSITY RESEARCH PARKS 2009 AURP ANNUAL CONFERENCE SPONSORSHIP
2009 AURP ANNUAL CONFERENCE SPONSORSHIP AGREEMENT FORM

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this sponsorship form.

ORGANIZATION/COMPANY NAME:

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

SPONSOR COMMITMENT

Sign me up! I want to confirm my support of 2009 AURP Annual Conference as a sponsor:

Please check the appropriate box:

- Diamond Conference Sponsor (\$25,000)
- Platinum Conference Sponsor (\$10,000)
- Gold Conference Sponsor (\$7,500)
- Silver Conference Sponsor (\$5,000)
- Bronze Conference Sponsor (\$2,500)

PAYMENT INFORMATION:

I have enclosed Check # _____
in the amount of \$ _____

CONFIRM YOUR SPONSORSHIP TODAY

By mail to: AURP (c/o Wachovia Bank), Lockbox #758936
Baltimore, MD 21275-8936

By fax to: (520) 529-2499

On-line: www.aurp.net

For more information Contact the AURP Office at (520) 529-2521.

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servant and employees from any and all such losses, damages, and claims. Please note your signifies acceptance of all terms and conditions of exhibiting.

Signature: _____

Date: _____

2009 BOARD OF DIRECTORS



ASSOCIATION OF
UNIVERSITY
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Email: teresa.mcknight@sdstate.edu

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Email: harold.strong@unt.edu

Rick Weddle, President, Chief Executive Officer

Research Triangle Foundation of North Carolina
Research Triangle Park, North Carolina
Email: weddle@rtp.org

Eileen Walker, AURP Chief Executive Officer

Association of University Research Parks
Tucson, Arizona
Email: eileenwalker@aurp.net

